AI Visual Project Brief

Describe the result, protect what must stay unchanged, and review the final image before use

The result

- [ ] Where the image will be used: _____
- [ ] Required dimensions or aspect ratio: _____
- [ ] Main subject and action: _____
- [ ] Setting, lighting, mood, palette, and material cues: _____

Protect and avoid

- [ ] Details that must remain unchanged: _____
- [ ] Areas the edit may change: _____
- [ ] Text, logos, people, products, or objects that must not be added: _____
- [ ] Unwanted styles, stereotypes, artifacts, or unsafe content to avoid: _____

Prompt pattern

Create [OUTPUT] for [USE]. Show [SUBJECT] [ACTION] in [SETTING]. Use [LIGHTING], [PALETTE], and [STYLE]. Composition: [LAYOUT/SPACE]. Preserve [UNCHANGED DETAILS]. Do not add [AVOID LIST]. Output at [RATIO OR SIZE].

Review at 100 percent

- [ ] Hands, faces, eyes, teeth, reflections, shadows, edges, and repeated objects look intentional.
- [ ] Text and logos are correct or were added later in a normal design tool.
- [ ] The crop works at the real output size and the focal point is not covered by interface text.
- [ ] The image does not expose people, addresses, screens, badges, documents, or location clues without permission.
- [ ] The output license, disclosure needs, and platform rules were checked for the intended use.

Treat generated art as artwork, not evidence of a real product screen, result, person, or event.

Continue on H5W

Source guide: https://www.h5w.com/how-to-generate-an-image-from-text/

Generate an image from text: https://www.h5w.com/how-to-generate-an-image-from-text/

Edit a photo without changing everything: https://www.h5w.com/how-to-edit-a-photo-with-ai/

Information last verified: October 18, 2026. This resource is general educational guidance. Check current official rules and professional advice when the decision is high impact.